



TIM M^cAULIFFE

Creative Problem Solver, Designer and Developer

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WORK EXPERIENCE

August 2018
May 2019

Web Design & Developer *Jassby, Inc.*

- Development of current version / revamp of Jassby public website
- Creation and redesign of customer-facing marketing emails and app-driven emails
- Working closely with internal UX Designer

April 2013
July 2018

Web Design & Developer, Marketing Services *Lewis Global Communications*

- Lead the web design and development for marketing department
- Built and maintained a variety of client websites
- Developed custom WordPress themes and plugins
- Deployed staging environments for new and existing client websites
- Perform troubleshooting, testing, and support for public-facing websites
- Developed award-winning website
- Provides technical guidance to project teams striving to develop optimized, user-friendly experiences through design
- Drew brand awareness by designing and developing a wide range of custom email templates, landing pages and resource libraries
- Worked closely with internal and client-side marketing teams
- Tackled tight deadlines both internally and client-side
- Heavily utilized skills including Responsive Design, CSS, XHTML, Javascript, jQuery, PHP, Bootstrap, Themosis, Genesis, Divi, Elementor, Page Builder by Site Origin, Woocommerce, mySQL and more

Dec. 2011
April 2013

Interactive Production Associate *MembersFirst*

- Managed and designed various web media for clients through custom CMS
- Designed and developed custom email templates and landing pages
- Successfully tackled tough projects under pressing deadlines

ADDITIONAL EXPERIENCE

March 2010
October 2011

Graphic Design / Production Associate *Expose Signs*

Nov. 2009
January 2011

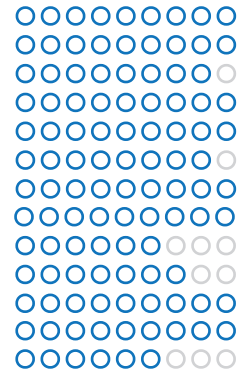
Freelance Graphic Designer *Quinsigamond Community College*

October 2007
June 2008

Graphic & Web Designer *Reaction Advertising*

SKILLS

Web Design
UX Design
UI Design
WordPress
Front-End Development
Responsive Development
PHP
CSS3
Javascript & JQuery
MySQL
Adobe Photoshop
Adobe Illustrator
Adobe InDesign



EDUCATION

2007
2009

Bachelors Degree
Major in Computer Graphic Design
Becker College

2005
2007

Associates Degree
Major in Computer Graphic Design
Mount Wachusett Community College

CERTIFICATION



HubSpot Design Certification

INTERESTS



More detailed work experience can be found on LinkedIn:
www.linkedin.com/in/timcauliffe